

November 5, 2019

TO: HONORABLE MAYOR AND CITY COUNCIL MEMBERS

FROM CITY MANAGER

**SUBJECT: A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COMPTON
APPROVING A CITY-WIDE CLEAN COMPTON INITIATIVE**

SUMMARY:

This resolution requests that the City Council formally approved the enactment of the Clean Compton Initiative. The Clean Compton Initiative will be a city-wide targeted program covering every council district and consisting of a collaborative partnerships with key stakeholders within the City including: Compton residents, businesses, nonprofit community-based organizations and private sector businesses and enterprises.

If approved, the Clean Compton Initiative will create a comprehensive multi-faceted systematic approach to the eradication and prevention of blight in the City for the improvement of the quality of life for all who live, work, and visit the great city of Compton.

BACKGROUND

In 2016, "The Clean Compton Initiative" began as a citywide pilot program (attachment) to strategically target the cleanup and removal of illegal dumping of trash, debris, and abatement of graffiti throughout the City. Since then, the Clean Compton Initiative has developed into a citywide targeted effort to beautify, clean, abate and maintain the cleanliness of the City through strategically targeted municipal services, code enforcement, and community partnerships.

STATEMENT OF ISSUE

The development and implementation of the Clean Compton Initiative will be a multi-phased approach that will include the Council's adoption and approval of Mission, Vision, Goals, Strategic objectives, multi-year Action Plan, Communication Outreach Plan, Partnership and Stakeholder Development Plan and a comprehensive schedule.

The Clean Compton Initiative is a highly distinctive and transparent community involved platform, where residents, business owners and concerned members of the Compton community and family have joined in a collaborative effort to beautify the City. The Clean Compton Initiative is an ever evolving operation incorporating a large range of projects toward an environmentally green and clean community.

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The Clean Compton Initiative program is one of several strategic initiatives and programs created to accomplish the goals of Section 10.1 in the City's Health Element of the General Plan (City General Plan scheduled for updating by 2021). The Health Element addresses public health challenges and opportunities to develop a safer and healthier environmental condition for all Compton stakeholders (including resident, business, and visitors to the City).

STATEMENT OF THE ISSUE

The Clean Compton Initiative will encourage all City stakeholders to take ownership in improving the quality of life for all who live, work, and visit the great city of Compton. In addition, the Clean Compton Initiative will also prioritize our citywide targeted effort to beautify, clean, abate and maintain the cleanliness of the City through strategically targeted municipal services, code enforcement, and community partnerships.

FINANCIAL IMPACT

The initial expenditures will be limited to Ten Thousand Dollars (\$10,000) and is located in FY 2019-2020 fund account number 1001-510-000-4249.

RECOMMENDATION

Staff recommends that the City Council adopt the attached Resolution, approving the Clean Compton Initiative.

**CRAIG J. CORNWELL
CITY MANAGER**